Your Personal Stylist  
  
Survey Results:

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| Question | Answer with Highest % of Responses |
| Do you have a hard time in deciding what to wear daily? | 76 % of the respondents answered **Yes** |
| On a scale of 1 – 5, arrange the set of choices as to which you consider best in deciding what to wear | * **First:** Comfort * **Second:** Simplicity * **Third:** Frequency of Usage * **Fourth:** Matching Color Schemes * **Last:** Fashion Trends |
| How often do you visit certain locations to shop for clothes or fashion essentials? | * **First**: Mall Department Stores * **Second:** Brand Boutiques / Branches * **Third:** Online Shops * **Last:** Ukay – ukay (Thrift shops) |
| In a month, how much are you willing to spend for your clothing / fashion sense? | 65.54% of the respondents answered **Between Php 1,000.00 and Php 2,500.00** |
| Do you prefer buying your clothes personally? | 71.28% answered **Yes** |
| By estimation, how often do you shop for clothes and other fashion essentials in a month? | 34.04% answered **Once** |
| When buying clothes, do you prefer patronizing certain brands? | 42.55% answered that **they are not in particular with the brand, but they are more in particular with the style / type of clothing** |
| Would you be interested in an application that could help you choose clothing styles for the day / the week? | 85.11% answered **Yes** |
| How much would you be willing to purchase an application about fashion in the mobile app market? | 35.94% answered **Php 50.00 to Php 74.00** |

For more details, please refer to the attached screenshots.